

amanda pontillo

EXPERIENCE

Climate XChange Boston, MA

Led the visual redesign of the website, increasing new users by 600% in two years and magnifying brand recognition.

Creative and Operations Director 12.2017–Present

Leverage analytics and user feedback to create new graphics and improve audio, video, and page functionality.

Create the graphics and produce the audio for the Cooler Earth podcast, showcasing insights from innovative climate leaders to 15,000+ listeners.

Events and Office Coordinator 09.2017 – 12.2017

Oversee the website and marketing graphics design for an annual \$1.25M Tesla Raffle. Manage photoshoots of vehicles featured in graphics.

Led the layout and information design of 13 economic and energy reports, including the only state-level investment portfolio for green stimulus funding.

Managed and oversaw hiring and expansion of the organization, codifying HR policies and organizational values while growing our staff from three to 14 employees in five states.

House Committee on Global Warming and Climate Change Boston, MA

Drafted and oversaw over 30 pieces of legislation focusing on energy, transportation, and climate change adaption.

Staff Director 02.2017 – 09.2017

Coordinated monthly educational briefings on behalf of the Committee on Climate Change for 60 public and elected officials.

Prepared and delivered weekly briefings on behalf of the Representative at district events and state agency meetings.

Legislative and Communications Director 08.2014 – 02.2017

Implemented an organic lawn care program at the Massachusetts State House that eliminated the use of pesticides, dramatically reducing chemical exposure to 10+ workers.

EDUCATION

**Massachusetts College
of Art and Design**
Graphic Design Certificate
09.2017 – 05.2018

Museum of Fine Arts Boston
Drawing and Painting
Studio Art Class
07.2017

**New England School
of Photography**
Digital Photography Workshop
01.2016 – 02.2016

Colgate University
Bachelor of Arts
09.2009 – 05.2013
Environmental Biology (Honors)
and Geography | Magna Cum Laude

SKILLS

Adobe Creative Suite (Illustrator, InDesign, Photoshop, After Effects, Audition, Premiere Pro), Wordpress, Google Analytics, Google Workspace, Asana, Zapier, and Airtable.

INTERESTS

Restoring, designing, and constructing furniture, creating welcoming living spaces and gatherings, and perfecting new dinner and dessert recipes.